





# MINECRAFT

## TASTE THE TREASURE

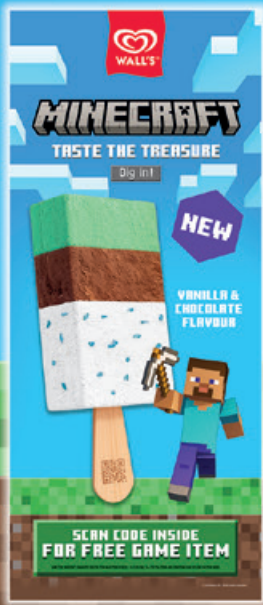
Dig in!

NEW



A PANEL

### VANILLA & CHOCOLATE FLAVOUR



WOBBLER



SCAN HERE FOR FREE POINT OF SALE




**MUST STOCK IMPULSE  
CORE 6**

*Cadbury*

*flake  
99*

VANILLA ICE CREAM TOPPED  
WITH CADBURY FLAKE



**NO.1 BEST SELLING  
IMPULSE CONE**

Value and Unit ROS, Nielsen Retail Measurement Service for the Eat Now Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

*Cadbury*  
**DAIRY  
MILK**



**ON TV  
2026**

**OREO**  
ICE CREAM



**THE BEST SELLING  
IMPULSE ICE CREAM**

Value and Unit ROS, Nielsen Retail Measurement Service for Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total convenience market (Copyright 2022, Nielsen)

**Rowntree's**  
SINCE 1881

**FRUIT  
Pastilles**

VEGAN FRIENDLY



**THE 2ND BEST  
SELLING PRODUCT  
IN THE CATEGORY**

Unit Sales, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

**Nestlé**  
**SMARTIES**  
pop up

**LOVED  
BY FAMILIES**



**ON TV  
2026**

**Nuii**  
ICE CREAM ADVENTURE™



SALTED CARAMEL &  
AUSTRALIAN  
MACADAMIA

**NEW**

**MAGNUM**  
true to pleasure

*Crack into*  
**PLEASURE**

**Highest Sales  
Value in the UK's  
ice cream market\***



**PISTACHIO**

**PEACH**

\*©2025 NielsenIQ data, Value, .52 w/e 08/11/2025 in Total Ice Cream.

# ICE CREAM RANGE 2026

## NUII

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
152767	Coconut & Indian Mango (90ml)	20	£31.82	£1.59	£2.80
136845	Dark Chocolate & Nordic Berry (90ml)	20	£31.82	£1.59	£2.80
127238	Salted Caramel Macadamia (90ml)	20	£31.82	£1.59	£2.80

## CADBURY

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
152764	Crunchie Blast (90ml)	20	£31.82	£1.59	£2.80
152765	Dairy Milk Caramel (90ml)	20	£31.82	£1.59	£2.80
152766	Dairy Milk Mint Stick (90ml)	20	£31.82	£1.59	£2.80
152763	Dairy Milk Stick (90ml)	20	£31.82	£1.59	£2.80
5002662	Flake 99 Cone (125ml)	16	£27.29	£1.71	£3.00

## ROWNTREES

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
150122	Watermelon Lolly (67ml)	36	£26.14	£0.73	£1.40
152768	Mango Ice Lolly (70ml)	36	£26.14	£0.73	£1.40
5851	Fruit Pastille Lolly (65ml)	32	£23.24	£0.73	£1.40
5001716	Fruit Pastille Blackcurrant Push Up Lolly (100ml)	24	£17.43	£0.73	£1.40
5001718	Fruit Pastille Orange Push Up Lolly (100ml)	24	£17.43	£0.73	£1.40

## NESTLÉ

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
591005	Fab Lolly (58ml)	32	£23.24	£0.73	£1.40
30552	Smarties Pop Up (85ml)	20	£20.75	£1.04	£2.00

## OREO

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
150121	Oreo Ice Cream Bites	12	£17.12	£1.43	£2.75
5001670	Oreo Sandwich (135ml)	24	£28.63	£1.19	£2.30
112355	Oreo Cookie Stick (110ml)	20	£23.87	£1.19	£2.30

## MARS

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
112372	Bounty Ice Cream Bar (66ml)	24	£26.18	£1.09	£2.10
591022	Mars Ice Cream Bar (74ml)	24	£26.18	£1.09	£2.10
32373	Snickers Ice Cream Bar (72.5ml)	24	£26.18	£1.09	£2.10

## ICE CLUB

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
136145	Ice Cubes (1.8kg)	5	£3.63	£0.73	£1.50

## WALLS MAGNUM

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP PRICE
Not part of the promotion					
5000102	Magnum Bon Bons Gold Caramel (8 x 240g)	8	£33.08	£4.14	£4.50

ORDER ONLINE AT [COUNTRYCHOICE.CO.UK](http://COUNTRYCHOICE.CO.UK) OR CALL 0344 8920399

Cadbury

flake  
99

VANILLA ICE CREAM TOPPED  
WITH CADBURY FLAKE



**NO.1**  
**BEST SELLING**  
**IMPULSE CONE.**  
**A MUST FOR**  
**EVERY FREEZER.**



Value and Unit ROS, Nielsen Retail Measurement Service for the Eat Now Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market.

# ICE CREAM RANGE 2026

## WALLS CORNETTO

	CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
5024520 <b>NEW</b> Cornetto Max (115ml)	24	£30.76	£1.28	£2.30
150116 Cornetto Soft Cookies & Chocolate (120ml)	24	£29.16	£1.22	£2.10
133784 Cornetto Go Cookies & Cream (110ml)	33	£30.16	£0.91	£1.60
114910 Cornetto Classic Creamy (120ml)	24	£25.98	£1.08	£1.90
123402 Cornetto Mint (125ml)	24	£25.98	£1.08	£1.90
114911 Cornetto Strawberry & White Chocolate (120ml)	24	£25.98	£1.08	£1.90

## WALLS MAGNUM

	CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
5023392 <b>NEW</b> Magnum Pistachio la Pistache (90ml)	20	£25.41	£1.27	£2.50
5024323 <b>NEW</b> Magnum Peach la Peche (90ml)	20	£25.41	£1.27	£2.50
152605 Magnum Double Utopia Hazelnut (85ml)	20	£25.76	£1.29	£2.50
152604 Magnum Double Utopia Cherry (85ml)	20	£25.76	£1.29	£2.50
152606 Magnum Vegan Almond (90ml)	20	£25.76	£1.29	£2.50
150119 Magnum Classic (110ml)	20	£25.77	£1.29	£2.50
133691 Magnum Double Gold Caramel Billionaire (85ml)	20	£25.77	£1.29	£2.50
591225 Magnum White Chocolate & Cookies (90ml)	20	£25.79	£1.29	£2.50
32361 Magnum Almond (100ml)	20	£25.77	£1.29	£2.50
114908 Magnum Double Caramel (88ml)	20	£25.77	£1.29	£2.50
32359 Magnum Mint (100ml)	20	£25.77	£1.29	£2.50
6506 Magnum White (110ml)	20	£25.77	£1.29	£2.50

## WALLS CALIPPO

	CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
5024519 <b>NEW</b> Calippo Strawberry (105ml)	24	£21.15	£0.88	£1.60
5215 Calippo Orange (105ml)	24	£21.49	£0.90	£1.60
131079 Calippo Cola (105ml)	24	£21.49	£0.90	£1.60

## WALLS

	CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
5024319 <b>NEW</b> Walls Minecraft (75ml)	24	£27.54	£1.15	£2.00
152608 Haribo Push Up (85ml)	35	£32.49	£1.08	£2.00
1838 Twister Pineapple (80ml)	35	£31.35	£0.90	£1.60
5000350 Twister Mallow (80ml)	35	£31.35	£0.90	£1.60
131035 Mini Milk - Vanilla (35ml)	44	£21.84	£0.50	£0.90
4926 Solero Exotic (90ml)	25	£27.85	£1.11	£1.90
31289 Feast (92ml)	35	£31.11	£0.89	£1.60
149016 Viennetta Vanilla (650ml) Not part of the promotion	6	£11.07	£1.85	£3.50

## BEN & JERRY'S

Not part of the promotion

	CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
5024327 <b>NEW</b> Cookie Dough Sandwich (120ml)	25	£37.62	£1.50	£2.50
152609 Brookies & Cream (100ml)	12	£14.88	£1.24	£2.00
32508 Choc Chip Cookie Dough (100ml)	12	£14.20	£1.18	£2.00
32505 Choc Fudge Brownie (100ml)	12	£14.20	£1.18	£2.00
131742 Choc Fudge Brownie (465ml)	8	£37.03	£4.63	£5.99
131741 Cookie Dough (465ml)	8	£37.03	£4.63	£5.99
131740 Phish Food (465ml)	8	£37.03	£4.63	£5.99
124676 Strawberry Cheesecake Ice Cream Mini Tub (100ml)	12	£14.20	£1.18	£2.00
124674 Vanilla Ice Cream Mini Tub (100ml)	12	£14.20	£1.18	£2.00

ORDER ONLINE AT [COUNTRYCHOICE.CO.UK](http://COUNTRYCHOICE.CO.UK) OR CALL 0344 8920399



# Cornetto<sup>®</sup>

**NEW**



**THE UK'S #1  
BRANDED  
CONE\***



# MAX

**HAZELNUT & CHOCOLATE**



## INDULGE TO THE MAX

\*Nielsen GB\_Tot Cov during Latest 52 Wks - w/e 11/10/25.



# ICE CREAM RANGE 2026

## JUDES IMPULSE

		CASE COUNT	CASE PRICE	UNIT PRICE	MRRP
128859	Vegan Salted Caramel (100ml)	24	£30.74	£1.28	£2.55
107999	Mango Crush Sorbet (100ml)	24	£29.42	£1.23	£2.55
104838	Salted Caramel (100ml)	24	£29.42	£1.23	£2.55
136753	Stickbar Salted Caramel (80ml)	20	£19.73	£0.99	£2.30
136755	Stickbar Salted Caramel (80ml) Plant Based	20	£19.73	£0.99	£2.30
136754	Stickbar Triple Chocolate (80ml) Plant Based	20	£19.73	£0.99	£2.30
461567	Truly Chocolate (100ml)	24	£29.42	£1.23	£2.55
128858	Vegan Vanilla (100ml)	24	£30.74	£1.28	£2.55
461565	Very Vanilla (100ml)	24	£29.42	£1.23	£2.55
135808	Ice Cream For Dogs (90ml) Plant Based	12	£15.30	£1.27	£2.55

## CARTE D'ORS COOPING RANGE

		CASE COUNT	CASE PRICE
5023379	Carte D'Or Scooping Twister (5.5ltr)	1	£23.63
5024522	Carte D'Or Caramel Popcorn (5.5ltr)	1	£23.63
103922	Gelateria Vanilla (5.5ltr)	1	£25.11
103923	Gelateria Strawberry (5.5ltr)	1	£25.11
103924	Gelateria Triple Chocolate (5.5ltr)	1	£25.11
103925	Gelateria Mint & Chocolate (5.5ltr)	1	£25.11
103926	Gelateria Cream Caramel (5.5ltr)	1	£25.11
109957	Gelateria Strawberry Cheesecake (5.5ltr)	1	£25.11
107945	Artiscoop Mallow & Bubblegum (5.5ltr)	1	£25.11
123272	Chocolate Brownie (5.5ltr)	1	£25.11
123273	Gelat Candy Floss Blue (5.5ltr)	1	£25.11

## CADBURY'S SCOPING RANGE

		CASE COUNT	CASE PRICE
5024524	NEW Dairy Milk (4.5ltr)	1	£24.10
5024526	NEW Crunchie (4.5ltr)	1	£24.10
5024527	NEW Caramel (4.5ltr)	1	£24.10
146265	NEW Oreo Scooping (5ltr)	1	£24.90

## KELLY'S OF CORNWALL - SCOPING RANGE

		CASE COUNT	CASE PRICE
5024523	NEW Kelly's Mocha (4.5ltr)	1	£24.43
114639	Cornish Dairy Vanilla (4.5ltr)	1	£21.97
114640	Chocolate Ice Cream (4.5ltr)	1	£24.43
114641	Strawberry Ice Cream (4.5ltr)	1	£24.43
114644	Mint Choc Chip (4.5ltr)	1	£24.43
114645	Cookies & Cream (4.5ltr)	1	£24.43
114646	Rum & Raisin (4.5ltr)	1	£24.43
120220	Bubblegum (4.5ltr)	1	£24.43
123520	Rocky Road (4.5ltr)	1	£24.43
123521	Toffee Fudge (4.5ltr)	1	£24.43
135108	Blueberry (4.5ltr)	1	£24.43

## JUDE'S SCOPING RANGE

		CASE COUNT	CASE PRICE
461569	Honeycomb Crunch (4ltr)	1	£27.06
125072	Vegan Coconut (4ltr)	1	£28.65
130498	Vegan Honeycomb (4ltr)	1	£28.65
125070	Vegan Salted Caramel (4ltr)	1	£28.65
57088	Very Vanilla (4ltr)	1	£23.69

ORDER ONLINE AT [COUNTRYCHOICE.CO.UK](http://COUNTRYCHOICE.CO.UK) OR CALL 0344 8920399



# Calippo®

## STRAWBERRY

From the  
UK's #1  
push up  
lolly brand\*

**NEW**

SQUEEZE  
FOR  
FUN

SQUEEZE  
FOR  
FUN

MADE WITH  
FRUIT  
JUICES<sup>1</sup>

\*Nielsen 52 w/e 15/11/25. Sector- Handheld Ice Cream MP, Sub-Sector- Ice Lollies MP, From-Push Up. 1. Strawberry juice from concentrate.

# ICE CREAM PROMOTIONS 2026

## FEBRUARY OFFERS

**BUY ANY 4 CASES\***

\*Listed below  
 Cadbury Flake Cone  
 Cadbury Dairy Milk Stick  
 Rowntrees Fruit Pastille  
 Smarties Pop up  
 Oreo Sandwich



**& GET ROWNTREES  
 FRUIT PASTILLE LOLLY FREE**

**BUY ANY 4\* & GET CADBURY  
 CRUNCHIE SCOOP FREE**

\*Listed below  
 Cadbury Dairy Milk Scooping  
 Cadbury Crunchie Scooping  
 Cadbury Caramel Scooping  
 Oreo Scooping



**BUY ANY 2\***

\*Listed below  
 Nuii Salted Caramel  
 Nuii Coconut &  
 Indian Mango  
 Nuii Dark Chocolate  
 & Nordic Berry

**& GET  
 NUII SALTED  
 CARAMEL  
 FREE**



**MAGNUM CLASSIC  
 FREE**

**WHEN YOU  
 BUY ANY  
 6 CASES  
 FROM PAGE 6**

**ONLY PRODUCTS ON  
 PROMOTION INCLUDED**



## MARCH OFFERS

**BUY ANY 4\***

\*Listed below  
 Cadbury Flake Cone  
 Cadbury Dairy Milk Stick  
 Rowntrees Fruit Pastille  
 Smarties Pop up  
 Oreo Sandwich

**& GET  
 FLAKE CONE  
 FREE**



**BUY ANY 4\***

\*Listed below  
 Cadbury Dairy Milk Scooping  
 Cadbury Crunchie Scooping  
 Cadbury Caramel Scooping  
 Oreo Scooping

**& GET CADBURY  
 CRUNCHIE SCOOP  
 FREE**



**MAGNUM CLASSIC  
 FREE**

**WHEN YOU  
 BUY ANY  
 6 CASES  
 FROM  
 PAGE 6**

**ONLY PRODUCTS ON  
 PROMOTION INCLUDED**



## APRIL OFFERS

**BUY ANY 4\* GET OREO SANDWICH FREE**



\*Listed below  
 Cadbury Flake Cone  
 Cadbury Dairy Milk Stick  
 Rowntrees Fruit Pastille  
 Smarties Pop up  
 Oreo Sandwich  
 Oreo Bites  
 Nuii Salted Caramel  
 Smarties Pop Up  
 Rowntrees Orange Push up  
 Rowntrees Mango  
 Rowntrees Watermelon

**SAVE £2.15 ON ANY CASE OF BOUNTY / MARS / SNICKERS**



**BUY ANY 4\***

\*Listed below  
 Cadbury Dairy Milk Scooping  
 Cadbury Crunchie Scooping  
 Cadbury Caramel Scooping  
 Oreo Scooping

**FREE**



**& GET CADBURY DAIRY MILK SCOOP**

**BUY ANY 2\***

\*Listed below  
 Nuii Salted Caramel  
 Nuii Coconut & Indian Mango  
 Nuii Dark Chocolate & Nordic Berry



**& GET NUII SALTED CARAMEL FREE**

**MAGNUM CLASSIC FREE**

**WHEN YOU BUY ANY 6 CASES FROM PAGE 6**

**ONLY PRODUCTS ON PROMOTION INCLUDED**



## MAY OFFERS

**BUY ANY 4\*  
GET SMARTIES  
POP UP  
FREE**



\*Listed below  
Cadbury Flake Cone  
Cadbury Dairy Milk Stick  
Rowntrees Fruit Pastille  
Smarties Pop up  
Oreo Sandwich  
Oreo Bites  
Nuii Salted Caramel  
Smarties Pop Up  
Rowntrees Orange Push up  
Rowntrees Mango  
Rowntrees Watermelon

**SAVE £2.15 ON ANY CASE OF  
MARS OR SNICKERS**



**MAGNUM CLASSIC  
FREE**

**WHEN YOU BUY ANY 6 CASES  
FROM PAGE 6**

**ONLY PRODUCTS ON  
PROMOTION INCLUDED**



## JUNE OFFERS

**BUY ANY 4\* GET FLAKE CONE FREE**

\*Listed below  
Cadbury Flake Cone  
Cadbury Dairy Milk Stick  
Rowntrees Fruit Pastille  
Smarties Pop up  
Oreo Sandwich  
Oreo Bites

Nuii Salted Caramel  
Smarties Pop Up  
Rowntrees Orange Push up  
Rowntrees Mango  
Rowntrees Watermelon



**SAVE £2.15 ON A CASE OF BOUNTY**



**MAGNUM CLASSIC  
FREE**

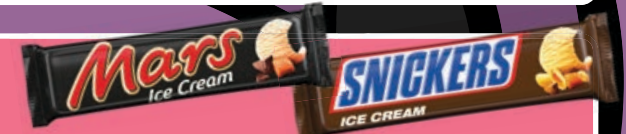
**WHEN YOU BUY ANY 6 CASES  
FROM PAGE 6**

**ONLY PRODUCTS ON PROMOTION INCLUDED**



**JULY OFFER**

**SAVE £2.15 ON A CASE OF MARS OR SNICKERS**



**AUGUST OFFER**

**SAVE £2.15 ON A CASE OF BOUNTY**



**NEW!**

**BEN & JERRY'S**

**ICE CREAM SANDWICH**

**Cookie Dough**



No spoon needed!



**The UK's #1  
Luxury Pint Brand,  
NOW in a Sandwich!**

\*Nielsen GB\_Tot Cov during Latest 52 Wks - w/e 11/10/25.



# Nuüi

ICE CREAM ADVENTURE™

## CHOOSE YOUR NEXT ADVENTURE



NO PALM OIL



RAINFOREST ALLIANCE COCOA



SUITABLE FOR VEGETARIANS



MADE WITH REAL CREAM



SUSTAINABLE STICKS

Value Sales, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending December 27, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

DISCOVER THE UK'S  
**No3**  
STICKS BRAND

# ICE CREAM NEW FLAVOURS 2026





**BEN & JERRY'S**  
ICE CREAM SANDWICH  
**Cookie Dough**



**MINECRAFT**



**Cornetto**  
MAX



**Calippo**



# FRUIT Pastilles

FREE THE  
FUN AND  
MAXIMISE  
SALES WITH THE UKS  
**NO.1**  
LOLLY BRAND

Unit Sales. Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

VEGAN FRIENDLY

# OREO

ICE CREAM

THE UK'S BEST  
SELLING IMPULSE  
ICE CREAM  
STOCK UP NOW

IRRESISTIBLY  
OREO



Value sales, Nielsen Retail Measurement Service for the Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

## WHY USE COUNTRY CHOICE AS YOUR ICE CREAM SUPPLIER?

One point of purchase for all major brands

- Unrivalled product availability throughout the year
- Frequent delivery service throughout the UK - at least 2 deliveries per week
- Extensive product range, from the classic to the innovative
- Competitive promotions throughout the year
- Minimum total order value of only £100, which can include any other Country Choice products

**TERMS & CONDITIONS** Prices apply at date of despatch from cold store. Free delivery for any order over a minimum nett value of £100. Damages or shortages must be advised within 24 hours of delivery. The right is reserved to alter prices and / or packaging without prior notice. Title in goods shall not pass until they have been paid for in full. All items are offered subject to availability. All unit prices are approximate. All manufacturers' prices are quoted nett and subject to VAT at the standard rate of 20%. MRRP = Manufacturers' Recommended Retail Price. Please advise Country Choice by contacting us if you do not wish to receive the Country Choice Ice Cream List in the future.

Published February 2026.



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OR CALL 0344 8920399



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Country Choice Crayfields Business Park, Swan House, New Mill Road, St. Paul's Cray, Orpington, Kent, BR5 3QD

Contact Centre: 0344 892 0399 [countrychoice.co.uk](https://countrychoice.co.uk)

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